#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

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#### FORM 8-K

CURRENT REPORT Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934 SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): January 31, 2023

#### TEMPUR SEALY INTERNATIONAL, INC. (Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation)

001-31922 (Commission File Number) 33-1022198 (I.R.S. Employer Identification No.)

1000 Tempur Way Lexington, Kentucky 40511 (Address of principal executive offices) (Zip Code)

(800) 878-8889

(Registrant's telephone number, including area code)

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act: **Title of each class** Common Stock, \$0.01 par value

Trading Symbol(s) TPX Name of exchange on which registered New York Stock Exchange

Indicate by check mark whether the Registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company  $\Box$ 

If an emerging growth company, indicate by check mark if the Registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.  $\Box$ 

On January 31, 2023, Tempur Sealy International, Inc. (the "Company") released a supplementary investor presentation (the "Investor Presentation"). The Investor Presentation will be used from time to time in meetings with investors. A copy of the Investor Presentation is furnished herewith as Exhibit 99.1 and is incorporated into this Item 8.01 by reference.

#### Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.	
Exhibit	
	Description
99.1 <u>T</u>	Tempur Sealy International, Inc. January 2023 Supplementary Investor Presentation
104 C	Cover page interactive data file (embedded within the Inline XBRL document).

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: January 31, 2023

Tempur Sealy International, Inc.

 By:
 /s/ Bhaskar Rao

 Name:
 Bhaskar Rao

 Title:
 Executive Vice President & Chief Financial Officer



### TEMPUR SEALY INTERNATIONAL, INC., **TPX**

<sup>66</sup> We continue to demonstrate the resilience of our business model as we generate profits, invest in our business, return capital to shareholders, and outperform the global bedding industry.<sup>93</sup>

# **Investment Thesis**

The leading vertically integrated global bedding company with iconic brands and extensive manufacturing capabilities

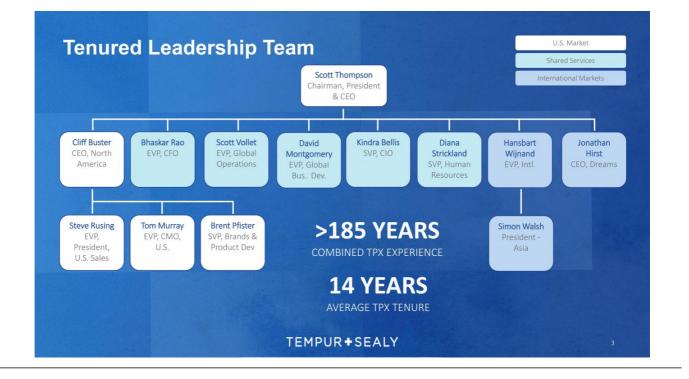
Over the long term, the bedding industry has consistently grown through ASP and unit expansion

History of market share gains across global omnichannel distribution

Legacy of strong value creation via capital allocation including share buybacks and acquisitions

Seasoned, well-aligned management with proven track record

TEMPUR+SEALY



# **Experienced Team's Value Creation**

Since management change in 2015, sales have increased more than 60% and EPS<sup>2</sup> has increased approximately 10x

Current TPX Management Track Record Since 2015							
(in millions, except percentages, multiples, stock price and per common share amounts)	Tailing Twelve Months Ended December 31, 2015	Trailing Twelve Months Ended September 30, 2022	CAGR	Total Growth			
Net Sales	\$3,151	\$5,093	7%	62%			
Adjusted EBITDA <sup>2</sup>	\$456	\$987	12%	116%			
Adjusted Net Income <sup>2</sup>	\$200	\$547	15%	174%			
Adjusted EPS <sup>2</sup>	\$0.80	\$2.93	20%	266%			
GAAP EPS	\$0.26	\$2.83	41%	999%			

### Award-Winning Products Spanning Key Retail Price Points





# **Successful Global Omni Distribution Platform**



# **Omnichannel Strategy**

Providing an omnichannel experience through owned stores and e-commerce initiatives Sealy.com and Stearns&Foster.com DTC officially launched in 2022

• Sites are in their infancy and provide DTC growth opportunity over time as we test and optimize



# **Omnichannel Strategy**

Our e-commerce activities are based on three fundamentals:

- 1) Profitable growth, with high return on investment (vs. growth at any cost)
- 2) Providing consumers with a resource to research and educate themselves on our products
  - 72% of mattress purchases begin after the consumer begins their journey online
  - Providing easy to understand comparisons and feature benefit step stories increases ASP
- 3) Defending our competitive position in the market across brand and product categories

rencommended bed in America." No matrix which matters is right for you, get personaled andre a support while any other. Discover wight of our calciums how through held, being:			Why Pay More for Less? Coccon by Sealy gives you personalized, conforming comfort—all at an unbestable price			A Legacy of Unmatched Luxury Since 1846 OUR MOST POPULAR COLLECTIONS			
or by Mattress Size <u>Granen</u>	K Add/Change Selection	Trint Comparison		* COCOON. by Sealy	Purple Mattress	Casper Original		-	
<b>/</b>		-	Mattress Price (Queen)*	\$799	\$1,399	\$1,295	Classic Comfort	Luxury Hybrid	Most Luxurious
TEMPUR-Cloud	TEMPUR-Adapt' Collection	TEMPUR-breeze* Collection					Estate	Lux Hybrid	Reserve
***** (1,260 Basiess)	TEMPUR-Adapt <sup>*</sup> Collection	TEMPUR-breeze* Collection	2 Free Pillows*	8	*\$10.3	+\$106	Upgraded beds that take pressure relief and support to the next level	Exclusive coll technology provides advanced comfort and cooling	World-class materials — hand-tufter to achieve ultimate lucrury
\$1,999.00	\$2,199.00	\$4,499.00	Free Sheets (Oueen)*	0	+\$95	+569			
or \$100.500mo.1 for 12 months Ootal payments of \$1,999.000	or <u>\$31.63/mo</u> . <sup>1</sup> for <u>2.8 months</u> (total payments of \$2,198.000	or 1107.06/mo.º for 24 months' (total payments of \$4,499.00)	(Queen)*				Sizeria starting at \$2,399.00	\$3,299.00	\$4,599.00
Shop Now	Shop Now	Shop Now	Total Price*	\$799	\$1,598	\$1,471	Shop Now	Shop Now	Shop New
				1					
				EMPUR	+ SEAL	Y			9

# **Omnichannel Strategy**

We introduced new products into the market in 2022 including the Sealy FlexGrid and Sealy Naturals

• Provides additional options for consumers seeking a grid-based or eco-friendly product online

We use a comprehensive approach to digital marketing, including:

· Branded search; non-branded search; conquesting campaigns; affiliate marketing



# **Stearns & Foster**





2023:

OUR FIRST STEP ON THE PATH TO A BILLION DOLLAR BRAND

AND

BECOMING THE #1 LUXURY INNERSPRING BRAND

## **Stearns & Foster**

TSI identified the opportunity to better serve consumers interested in innerspring mattresses at premium price points, representing a significant growth opportunity

Higher ASP and profit margin potential for retailers and TSI



## **Stearns & Foster**

#### Products Have Been Well-Received by Retailers Resulting in Significant Slot Expansion of >20%



To increase brand awareness in advance of the new product launch, TSI spent record levels of advertising in 2021 and 2022 for S&F

TSI will support continued growth in brand awareness through:

- All new advertising and brand messaging
- National media support to drive traffic in promotional periods
- 52 weeks of streaming / digital to ensure high reach



# **Tempur-Pedic**

Building on over three decades of innovation, Tempur-Pedic focuses on solutions to:

Aches & Pains	Sleeping Hot	Snoring	

# DEEP, UNDISTURBED SLEEP™

In March 2023, the next generation of Tempur mattresses launches with all new Tempur-Breeze

In addition to Breeze, an upgraded line of new Tempur Bases will launch simultaneously



# **Tempur-Pedic**

All new Tempur-Breeze, elevating upon our industry-leading portfolio

- Improved Tempur feels made possible by innovative, new Tempur formulation
- Measurably Cooler Sleep with more all-night cooling power
- Improved merchandising to Drive Mix and Average Selling Price
  - Introducing a LuxeBreeze Hybrid



# **Tempur-Pedic**

Featuring exciting ergonomic and connected-sleep innovations, new Tempur Bases reimagine sleep

- Improved Ergonomic designs with a new, proprietary Lumbar Support
- Industry leading SleepTracker-AI, validated by Stanford Medical, now upgraded to new 2.0 version with more health features
- Industry-first advanced Wave Form<sup>™</sup> massage technology on the new Ergo ProSmart base



#### Overview

TEMPUR sold in 90+ countries

 22 countries served through wholly owned subsidiaries, the rest by thirdparty distributors

Selling direct via own stores and online channels, and wholesale via furniture and bedding retailers

Key markets include Germany, UK, France, South Korea, Japan, and China



#### Historical Strategy & Performance

- · Employed super premium strategy
- Managed for cash, markets harvested versus seeded for growth
- Conservative approach to China strategy
- Highly complex and individualized SKUs, and therefore highly complex and individualized manufacturing process

#### Strategy 2023+

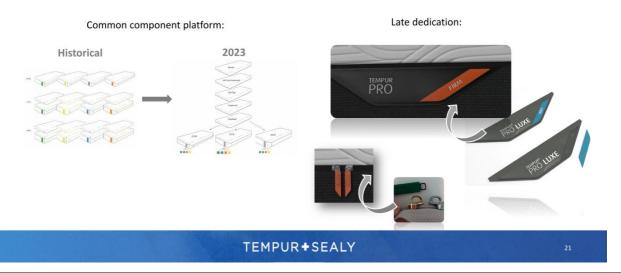
- Continue to grow super premium, while also targeting premium and top mainstream price points
- Seeding markets for growth with incremental advertising and launch investments
- Unlocking incremental growth through a new assortment of mattresses, pillows and base beds
- Simplified SKU build, and therefore simplified manufacturing process

#### 2023 Strategy – Mattresses

- Leveraging proven innovation that has met with success in the U.S.
- Innovations:
  - Next generation/higher performance Tempur foams
  - Cooling yarns
  - Washable TEMPUR quilting
  - High airflow 3D fabric
- To increase efficiency / reduce cost:
  - Full assortment build on common component platform
  - Using late-stage dedication assembly process



### 2023 Strategy: Mattresses - Simplified SKU build



# International Markets – Super Premium



#### 2023 Strategy: Mattresses – Proven U.S Innovation

• Continue to appeal to super premium consumer, better channel/customer differentiation



#### TEMPUR + SEALY

# **International Markets – Incremental Price Points**



2023 Strategy: Mattresses – Premium/Top Mainstream Price Points

• Targeting new consumers



# International Markets – New Pillows

#### 2023 Strategy

• Continue to grow super premium, while also targeting new distribution/consumers in premium/top mainstream price points





### TEMPUR+SEALY

# International Markets – New Bed Bases

#### 2023 Strategy

 Continue to grow super premium, while also targeting new distribution/consumers in premium/top mainstream price points





TEMPUR+SEALY

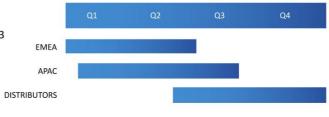
TEMPUR ONE™/EASE™



## International Markets – New Product Rollout

#### 2023 Strategy

- All markets start their roll out in Q1
- Roll out completed in all markets during 2023
  - EMEA 70%
  - APAC 20%
  - Third-Party Distributors 10%
- EBITDA benefit fully realized in 2024



#### TEMPUR+SEALY

2023 Roll Out Timing

# Third Quarter and Trailing Twelve Month Performance

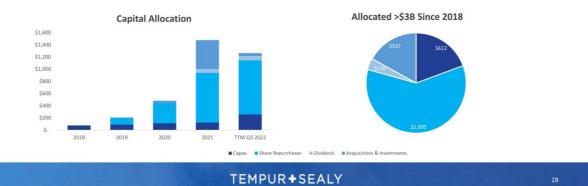


	Three Months Ended			Trailing Twelve Months Ended			
(in millions, except percentages and per common share amounts)	September 30, 2022	September 30, 2021	% Change	September 30, 2022	September 30, 2021	% Change	
Net Sales	\$1,283.3	\$1,358.3	-5.5%	\$5,093.4	\$4,628.2	10.1%	
Net Income	\$132.7	\$177.4	-25.2%	\$529.8	\$593.4	-10.7%	
Adjusted Net Income <sup>2</sup>	\$137.8	\$179.6	-23.3%	\$547.6	\$618.9	-11.5%	
EPS	\$0.75	\$0.87	-13.8%	\$2.83	\$2.85	-0.7%	
Adjusted EPS <sup>2</sup>	\$0.78	\$0.88	-11.4%	\$2.93	\$2.98	-1.7%	

### TEMPUR+SEALY

# **Balanced Capital Allocation Strategy**

- Long-term target leverage ratio of  $2.0-3.0x^2$
- Continue to invest in the business, including a new domestic foam-pouring plant to be operational in 2023
- Disciplined approach to shareholder returns includes a quarterly dividend
- Repurchased 39% of shares outstanding since 2015 at an average price of \$25/share
- Maintain capacity for strategic acquisitions



# Environmental, Social, & Governance



### TEMPUR+SEALY

# **Investment Thesis**

The leading vertically integrated global bedding company with iconic brands and extensive manufacturing capabilities Over the long term, the bedding industry has consistently grown through ASP and unit expansion

History of market share gains across global omnichannel distribution

Legacy of strong value creation via capital allocation including share buybacks and acquisitions

Seasoned, well-aligned management with proven track record

TEMPUR+SEALY

# Thank you for your interest in Tempur Sealy International

For more information, please email: investor.relations@tempursealy.com





### TEMPUR+SEALY

#### **Forward-Looking Statements**

This investor presentation contains statements relating to the Company's quarterly cash dividend, the Company's share repurchase targets, the Company's expectations regarding net sales for 2022 and adjusted EPS for 2022 and subsequent periods and the Company's share repurchase targets, the Company's expectations regarding useful cash dividend, the Company's expectations regarding useful cash dividend di dividend di dividend

Numerous factors, many of which are beyond the Company's control, could cause actual results to differ materially from any that may be expressed herein as forward-looking statements. These potential risks include the factors discussed in the Company's Annual Report on Form 10-K for the year ended September 30, 2022. There may be other factors that may cause the Company's actual results to differ materially from dy actual results. The Company's actual results to differ materially from any undertake no obligation to update any forward-looking statements. These potential results to differ materially from the forward-looking statements. The Company's actual results to differ materially from the date on which such statement is made.

Note Regarding Historical Financial Information: In this investor presentation we provide or refer to certain historical information for the Company. For a more detailed discussion of the Comp nance, please refer to the Comp any's financial perfor

Note Regarding Trademarks, Trade Names, and Service Marks; TEMPUR-7, Tempur-Pedic4, The Tempur-Pedic8, Reachings (TEMPUR-Adapt\*, TEMPUR-Adapt\*, TEMPUR-4dapt\*, TEMPUR-Pedic4, TEMPUR-4dapt\*, TemPur-4dapt

#### Use of Non-GAAP Financial Measures

In this investor presentation and certain of its press releases and SEC filings, the Company provides information regarding adjusted net income, adjusted EPS, EBITDA, adjusted EBITDA, free cash flow, consolidated indebtedness less netted cash, and leverage, which are not recognized terms under U.S. Generally Accepted Accounting Principles ("GAAP") and do not purport to be alternatives to net income and earning per share as a measure of operating performance, an alternative to cash provided by operating activities as a measure of adjusted terms The Company between the Measures provide measures provide measures provided by operating activities as a measure of adjusted terms income and operating income. The adjustments management makes to derive the non-GAAP measures include adjustments to exclude items that may cause short-term fluctuations in the nearest GAAP measure, but which management does not consider to be the fundamental attributes or primary diverse of the Company's business.

The Company believes that exclusion of these Items assists in providing a more complete understanding of the Company's underlying results from continuing operations and trends, and management uses these measures along with the corresponding GAAP financial measures to manage the Company's business, to exablate its consolidated and business segment performance compared to prior periods and the markelpaic, to establish operational gaals and management incentive gaals, and to provide continuity to investors for comparability purposes. Limitations associated with the Company's results as determined in accounting a determined in accounting a determined in accounting and the company and the Company's results as determined in accounting and the company and the company and the Company's results as determined in accounting and attermined in accounting and the company and the

ENTLOAND Adjusted ENTLOA A reconciliation of the Company's GAAP net income to ENTDA and adjusted ENTDA per credit facility (which we refer to in this investor presentation as adjusted ENTDA) is provided in the appendix to the Company's November 2022 investor presentation, available on the Company's website. Management believes that the use of ENTDA and adjusted ENTDA per credit facility provides investors with useful information with respect to the Company's operating performance and comparisons from period to period as well as the Company's compliance with requirements under its credit agreement.

Adjusted Net Income and Adjusted EPS A reconciliation of the Company's November 2022 investor presentation, available on the Company's website. Management believes that the use of adjusted PPS is provided in the appendix to the Company's November 2022 investor presentation, available on the Company's website. Management believes that the use of adjusted PPS is provided in the appendix to the Company's November 2022 investor presentation, available on the Company's website. Management believes that the use of adjusted PPS is provided investors with useful information with respect to the Company's senting performance and comparisons from period to period. Forward-Jooking Adjusted EPS is a non-GAP financial messure. The Company is unable to reconcile the senting of adjusted PPS is provided in the appendix to the Company's useful to period. Forward-Jooking Adjusted EPS is a non-GAP financial messure. The Company is unable to reconcile the sent of adjusted PPS is provided in the appendix to the Company's useful to period. Forward-Jooking Adjusted EPS is a non-GAP financial messure. The Company is unable to reconcile the sent of adjusted PPS is provided in the appendix to the Company is unable to period. Forward-Jooking Adjusted EPS is a non-GAP financial messure. The Company is unable to reconcile the sent of adjusted EPS is a non-GAP financial messure. The Company is unable to reconcile the sent of adjusted EPS is a non-GAP financial messure. The Company is unable to reconcile the sent of adjusted EPS is a non-GAP financial messure. The Company is unable to reconcile the sent of adjusted EPS is a non-GAP financial messure. The Company is unable to reconcile the sent of adjusted EPS is a non-GAP financial messure. The Company is unable to reconcile the sent of adjusted EPS is a non-GAP financial messure. The Company is unable to reconcile the sent of adjusted EPS is a non-GAP financial messure. The Company is unable to reconcile the sent of adjusted EPS is a non-GAP financial messure. The Company is unable to reconc

Laverage Consolidated indebtedness less netted cash to adjusted EBITDA per credit facility, which the Company may refer to as leverage, is provided in the appendix to the Company's November 2022 investor presentation, available on the Company's website, and is calculated by dividing consolidated indebtedness less netted cash, as defined by the Company's senior secured credit facility, by adjusted EBITDA per credit facility. The Company provides this as supplemental information to investors regarding the Company's operating performance and comparisons from per to period, as well as general information about the Company's progress in reducing its leverage.



#### Appendix

#### Footnotes

<sup>1</sup> Management estimates <sup>2</sup> Adjusted net income, EBITDA, adjusted EBITDA, adjusted EPS, leverage, free cash flow, and constant currency are non-GAAP financial measures. Please refer to the "Use of Non-GAAP Financial Measures" on a previous slide for more information regarding the definitions of adjusted net income, EBITDA, adjusted EBITDA, adjusted EBITDA, adjusted EBITDA, adjusted EBITDA, adjusted EBITDA, information. Please refer to "Forward-Looking Statements" on a previous slide. <sup>3</sup> Sealy\* was ranked number one on Furniture Today's list of the Top 20 U.S. Bedding Producers in June 2021. See furniture Today's Top 20 U.S. Bedding Producers methodology that includes Sealy\* and Stearns & Foster\* products in Sealy ranking. Tempur-Pedic\* was ranked number two on Furniture Today's list of the Top 20 U.S. Bedding Producers in June 2021. Tempur-Pedic\* brand was awarded #1 in Customer Satisfaction for both the Retail Mattress and Online Mattress categories in the U.S. in the J.D. Power 2022 Mattress Satisfaction Report.