TEMPUR SEALY TO ACQUIRE MATTRESS FIRM





Leading, verticallyintegrated global bedding company with iconic brands and extensive manufacturing and direct to consumer capabilities.



Leading U.S. mattress specialty retailer operating an integrated omni-channel platform that allows consumers to personalize their purchase journey.

Combination will create the leading vertically integrated global bedding company with iconic brands, extensive manufacturing capabilities and broad U.S. retail distribution footprint.

+ Expands consumer touchpoints.

Increased direct consumer touchpoints broaden opportunities to keep pace with consumers' evolving preferences and develop lifetime relationships with consumers.

+ Accelerates U.S. omni-channel strategy.

Enables a seamless omni-channel ecosystem that meets the needs of more consumers nationwide.

+ Simplifies the consumer purchase journey.

Unites highly trained retail sales and customer service teams to drive a holistic approach that simplifies the consumer purchase journey.

+ Facilitates consumer-centric innovation.

Aligns new product development and testing to enable a more targeted innovation approach and enhances opportunities to test and refine new technologies.

+ Streamlines operations and enhances supply chain management.

Increases visibility to consumer demand, creating opportunities for more agile and fortified supply chain management.

+ Drives adjusted EPS accretion.1

Transaction Details



\$4.0B

transaction valuation, funded by approximately \$2.7B in cash and \$1.3B in stock



16.6%

will be owned by Mattress Firm shareholders 83.4%

will be owned by Tempur Sealy shareholders



2H 2024

expected closing



MATTRESSFIRM

will operate as a separate business unit within Tempur Sealy

