

April 5, 2006

## **The OriginalBed by Tempur-Pedic(TM) Swedish Mattress Recognized with Arthritis Foundation's Ease-of-Use Commendation**

LEXINGTON, Ky., Apr 05, 2006 (BUSINESS WIRE) -- The Arthritis Foundation has awarded The OriginalBed by Tempur-Pedic™ with its esteemed Ease-of-Use Commendation. This is the fifth Tempur-Pedic™ sleep system to be recognized with this prestigious honor.

"According to The Arthritis Foundation, more than 66 million Americans live with the mobility and dexterity issues associated with arthritis and chronic joint symptoms," said Dany Sfeir, vice president of marketing. "It is an honor to know that the proprietary technology in our Swedish Sleep Systems® can improve the quality of their lives."

The Arthritis Foundation's Ease-of-Use Commendation assesses the accessibility and ease of use of everyday products by allowing arthritis patients to evaluate products and rate their usability. Each product must pass a series of evaluations completed by a group of people with arthritis with varying degrees of functional ability. Participants in the Tempur-Pedic evaluation had symptoms ranging from mild to severe osteoarthritis or degenerative arthritis.

"For most arthritis patients the chronic discomfort associated with joint pain, stiffness and inflammation intensifies at night, making restful and comfortable sleep an elusive feat," said Mary Norman, Group Vice President of Strategic Marketing Alliances with The Arthritis Foundation. "We are pleased to recognize Tempur-Pedic with our Ease-of-Use Commendation. Our Ease-of-Use Program was created to encourage manufacturers to develop products that make life easier for those living with arthritis. We salute Tempur-Pedic for their 5th Tempur-Pedic Sleep System to be awarded the Ease-of-Use Commendation."

Tempur-Pedic is the first sleep system to be recognized by the Arthritis Foundation. The Arthritis Foundation's Ease-of-Use Commendation logo is currently displayed on four other Tempur-Pedic mattress products - The ClassicBed by Tempur-Pedic™, The DeluxeBed by Tempur-Pedic™, The EuroBed by Tempur-Pedic™ and The CelebrityBed by Tempur-Pedic™. The logo will be added to advertisements and direct mail pieces featuring The OriginalBed by Tempur-Pedic™ in the next few weeks.

### About the Arthritis Foundation

The Arthritis Foundation is the only nationwide, nonprofit health organization helping people take greater control of arthritis by leading efforts to prevent, control and cure arthritis and related diseases. The Foundation reaches out to millions of men, women and children with arthritis by providing community-based public health initiatives, advocating for changes in public policy and funding nationwide research that moves us closer to a cure.

The Arthritis Foundation has 47 local chapters throughout the nation. For more information about the Arthritis Foundation visit [www.arthritis.org](http://www.arthritis.org) or call 1-800-568-4045.

### About Tempur-Pedic International, Inc.

Tempur-Pedic International Inc. (NYSE: TPX) manufactures and distributes Swedish Mattresses and Neck Pillows™ made from proprietary TEMPUR® pressure-relieving material: a viscoelastic material that conforms to the body to provide support and help alleviate pressure points. Products are currently sold in 60 countries under the TEMPUR® and Tempur-Pedic® brand names. World headquarters for Tempur-Pedic International is in Lexington, KY. For more information about Tempur-Pedic International, visit <http://www.tempurpedic.com> or call 1-800-886-6466.

SOURCE: Tempur-Pedic International Inc.

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