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Cocoon™ by Sealy Mattress Selected For Oprah's Favorite Things 2016

Oprah snuggles up with Cocoon by Sealy to give the gift of sleep this holiday season

LEXINGTON, Ky., Nov. 3, 2016 /PRNewswire/ -- It didn't take long for the Cocoon™ by Sealy mattress to make an impression on Oprah Winfrey. The Sealy quality mattress that is shipped directly to consumers' doors debuted in March and has now been named one of Oprah's Favorite Things for 2016. For 25 years, Oprah has been meticulously selecting her favorite things for the ultimate holiday gift guide and this year Cocoon by Sealy is among 101 items featured in the December issue of *O, The Oprah Magazine*.



"If there's anything better than a good night's sleep, let me know, because I haven't found it, said Oprah. "What I *have* found is a memory-foam mattress that ships in a remarkably hassle-free box that will actually fit through your door. Open it up and hit the hay."

To celebrate being named one of Oprah's Favorite Things for 2016, Cocoon by Sealy is spreading the holiday cheer by offering \$100 off any mattress through Dec. 31, 2016. The discount applies to any size mattress (available in sizes from Twin to California King), in either Soft or Firm feels, and even for the new Cocoon by Sealy mattress featuring Chill cooling technology.

In addition, *O, The Oprah Magazine* will give away 20 Cocoon by Sealy mattresses - along with every other item on the 2016 list! To continue the spirit of giving, Cocoon by Sealy will give one lucky consumer a \$10,000 shopping spree before the holidays. Watch for more information about the holiday shopping spree in the coming days at www.cocoonbysealy.com/oprah.

"It truly is an honor for a new brand like Cocoon by Sealy to be named one of Oprah's Favorite Things for 2016. It's the season for giving, and what better gift than the gift of sleep? We've received fantastic reviews from consumers about the ease of delivery and setup, the quality of materials and the importance of 'feel' options. We are very proud that Oprah's experience with our product was also so positive," said Scott Thompson, Chairman, President and Chief Executive Officer of Tempur Sealy.

Cocoon is a Sealy quality mattress, sold exclusively online at www.CocoonBySealy.com or www.amazon.com and delivered in a box directly to consumers' doorsteps. Cocoon by Sealy is offered in a choice of Soft or Firm and ranges in sizes from

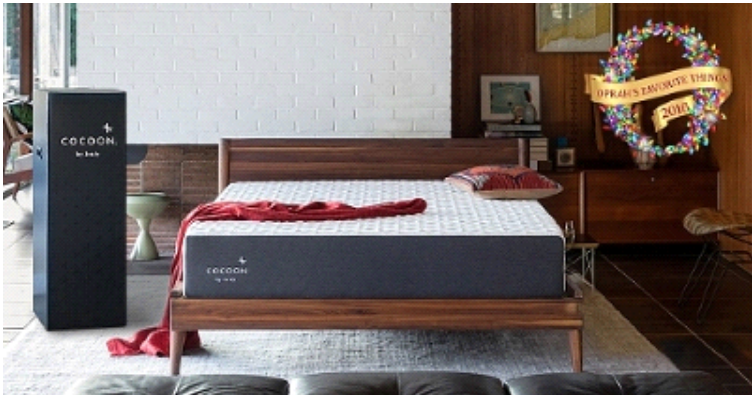
Twin to California King - a classic queen sells for \$699 (before the \$100 special discount available at checkout). Sleep hot? Cocoon by Sealy also features cooling technology with the option of Chill, available in all sizes.

The Cocoon by Sealy hassle-free promise includes free shipping, a 100 percent satisfaction guarantee, free returns and a 10-year warranty. Beds are delivered via UPS typically in seven business days or less, so consumers can enjoy their new beds within just a few nights.

This marks the second time a mattress from the Tempur Sealy portfolio has been named one of Oprah's Favorite Things. In 2012, the Tempur-Cloud Supreme was selected for the list, with the observation that "the mattress conforms to the body like it was custom-made especially for you."

About Tempur Sealy International, Inc.

Tempur Sealy International, Inc. (NYSE: TPX) is the world's largest bedding provider. Tempur Sealy International, Inc. develops, manufactures and markets mattresses, foundations, pillows and other products. The Company's brand portfolio includes many highly recognized brands in the industry, including Tempur®, Tempur-Pedic®, Sealy®, Sealy Posturepedic® and Stearns & Foster®. World headquarters for Tempur Sealy International, Inc. is in Lexington, KY. For more information, visit <http://www.tempursealy.com> or call 800-805-3635.



Cocoon by Sealy Classic

Fit for a Queen

"If there's anything better than a good night's sleep, let me know, because I haven't found it. What I have found is a memory-foam mattress that ships in a remarkably hassle-free box that will actually fit through your door. Open it up and hit the hay." – Oprah



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