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## **'The EuroBed By Tempur-Pedic(TM)' Swedish Mattress(TM) Receives Arthritis Foundation's Ease-of-Use Commendation**

LEXINGTON, Ky., Sept. 12 /PRNewswire-FirstCall/ -- The Arthritis Foundation recently awarded "The EuroBed by Tempur-Pedic™" Swedish Mattress its prestigious Ease-of-Use Commendation. Seventy-five percent of testing participants reported the mattress to be comfortable and supportive and all participants cited the mattress as easy to use on a daily basis.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20050414/CLTH023>)

"Arthritis changes the way individuals complete even the simplest of tasks," says Dany Sfeir, Senior V.P. of Marketing. "Tempur-Pedic is proud that our proprietary TEMPUR® technology helps people with arthritis to rest easy and find relief during the night while still being able to easily use and enjoy the benefits of the mattress."

The Arthritis Foundation's Ease-of-Use Commendation program determines the accessibility and ease of use of everyday products by allowing arthritis patients to evaluate products and rate their usability. Each product must pass a series of evaluations completed by a group of people with arthritis with varying degrees of functional ability. Participants in the Tempur-Pedic mattress evaluation had symptoms ranging from Degenerative Arthritis to Rheumatoid Arthritis to Fibromyalgia.

"Arthritis causes pain, stiffness and inflammation of the joints making it difficult for patients to complete even the simplest of tasks such as getting into bed," says Mary Norman, Group Vice President of Strategic Marketing Alliances with the Arthritis Foundation. "Arthritis can also make sleeping difficult due to the fact that pain often occurs at night. Therefore, a comfortable night's sleep is especially important for those living with arthritis. The goal of the Ease-of-Use program is to find products that will help ease difficulties found in everyday life and to inform those who suffer from arthritis of the many products available to improve their quality of life."

The Arthritis Foundation's Ease-of-Use Commendation logo is currently displayed on three other Tempur-Pedic mattress products - The Classic Swedish Sleep System®, The Deluxe Swedish Sleep System®; and "The CelebrityBed by Tempur-Pedic™." The logo will be added to advertisements and direct mail pieces featuring "The EuroBed by Tempur-Pedic" in the next few weeks. Tempur-Pedic mattresses are the first mattresses to be recognized by the Arthritis Foundation.

### **About the Arthritis Foundation**

The Arthritis Foundation is the only nationwide, nonprofit health organization helping people take greater control of arthritis by leading efforts to prevent, control and cure arthritis and related diseases. The foundation reaches out to millions of men, women and children with arthritis by providing community-based public health initiatives, advocating for changes in public policy and funding nationwide research that moves us closer to a cure.

The Arthritis Foundation has 47 local chapters throughout the nation. For more information about the Arthritis Foundation visit <http://www.arthritis.org> or call 1-800-568-4045.

### **About Tempur-Pedic International, Inc.**

Tempur-Pedic International, Inc. (NYSE: TPX) manufactures and distributes Swedish Mattresses and Neck Pillows™ made from its proprietary TEMPUR® pressure-relieving material: a viscoelastic material that conforms to the body to provide support and help alleviate pressure points. Products are currently sold in 60 countries under the TEMPUR and Tempur-Pedic® brand names. World headquarters for Tempur-Pedic International, Inc. are in Lexington, Kentucky. For more information visit <http://www.tempurpedic.com> or call 1-800-886-6466.

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