TEMPUR+SEALY

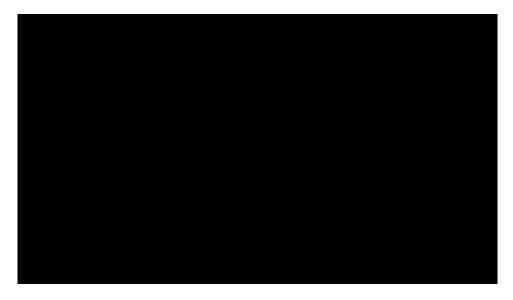
June 20, 2016

Home Design Expert Jonathan Scott Helps Fans Redesign Their Bedroom Retreats with Stearns & Foster®

The "Redesign Your Retreat" campaign will include a video series and a month-long sweepstakes; first prize consists of \$10,000, a Stearns & Foster mattress and a design consultation with Jonathan Scott

LEXINGTON, Ky., June 20, 2016 /PRNewswire/ -- Today, Stearns & Foster® has teamed up with home design expert Jonathan Scott to launch the "Redesign Your Retreat" campaign. The campaign supports the launch of the reinvented 2016 mattress line-up, including the Stearns & Foster Estate, Stearns & Foster Lux Estate and Stearns & Foster Reserve Collections.

Experience the interactive Multimedia News Release here: <u>http://www.multivu.com/players/English/7859051-stearns-foster-redesign-your-retreat/</u>



Challenged by the brand to design three master bedroom suites to inspire consumers to redesign their bedroom retreats, Scott created three distinct styles - Edgy Glam, Mid-Century Modern and Transitional - inspired by each new Stearns & Foster Collection. The bedroom designs will be unveiled throughout the summer, with Edgy Glam making its debut today.

To bring consumers along for the design journey, Stearns & Foster will roll out a digital video series that features Scott as he thinks through the design, aesthetics and décor elements for each master suite. In the series, Scott shares tips, tricks and his philosophy on how each design infuses luxury and relaxation while keeping the new Stearns & Foster Collection as the centerpiece of the bedroom. To check out each bedroom reveal, visit @MrSilverScott on Twitter, Facebook and Instagram and @StearnsandFoster on Facebook and Instagram.

"Stearns & Foster has always focused on master craftsmanship using the finest materials available for every single one of its mattresses," said Scott Thompson, Chairman, President and Chief Executive Officer of Tempur Sealy. "We are excited to team up with Jonathan Scott because of his attention to detail and his focus on quality and comfort. His design philosophy aligns with what Stearns & Foster has represented since 1846."

Stearns & Foster® "Redesign Your Retreat" Sweepstakes

In addition to the digital video series, Stearns & Foster launched the Redesign Your Retreat Sweepstakes that will provide one fan with an opportunity of a lifetime. The first prize will consist of \$10,000, a new Stearns & Foster mattress from the Reserve Collection and a 30-minute design consultation with Jonathan Scott via video chat, where the lucky winner can seek style guidance from the home designer himself. The second and third place prizes each consist of a new Stearns & Foster mattress and an autographed photo from Scott.

"I've admired the Stearns & Foster brand and their commitment to luxury and comfort for a number of years," said Jonathan

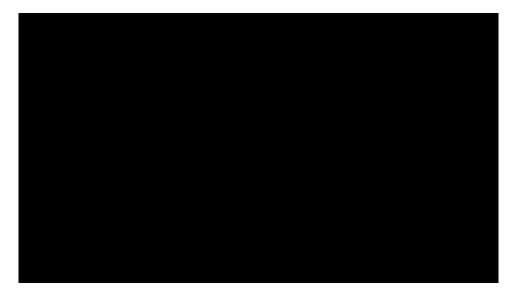
Scott. "I enjoyed creating these spaces to match the design of each mattress in the Stearns & Foster Collection and I can't wait to work with the lucky winner to create a space that feels like a relaxing retreat. Incorporating a Stearns & Foster mattress into any bedroom design will truly make your bedroom a sanctuary that you will want to relax in every night."

To enter the Stearns & Foster Redesign Your Retreat Sweepstakes, and for Official Rules with complete details, including who can enter, prize restrictions and odds, visit <u>www.HGTV.com/Retreat</u>. All sweepstakes entries must be received by July 20, 2016 at 5:00 p.m. ET. The winners will be selected on/about July 22, 2016 and announced thereafter (subject to verification of eligibility and compliance with the Rules.) No purchase is necessary to enter the sweepstakes. Sweepstakes is open only to legal U.S. residents, 21 years or older. Sweepstakes is subject to the Official Rules available at <u>www.HGTV.com/Retreat</u>.

For more information about Stearns & Foster, visit www.stearnsandfoster.com.

About Tempur Sealy

Tempur Sealy International, Inc. (NYSE: TPX) is the world's largest bedding provider. Tempur Sealy International develops, manufactures and markets mattresses, foundations, pillows and other products. The Company's brand portfolio includes many highly recognized brands, including TEMPUR®, Tempur-Pedic®, Sealy®, Sealy Posturepedic® and Stearns & Foster®. World headquarters for Tempur Sealy International is in Lexington, KY.











To view the original version on PR Newswire, visit:<u>http://www.prnewswire.com/news-releases/home-design-expert-jonathan-scott-helps-fans-redesign-their-bedroom-retreats-with-stearns--foster-300287453.html</u>

SOURCE Tempur Sealy International, Inc.

News Provided by Acquire Media